

# Strategic Confrontation

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How to confront people so they won't die or hate you, and YOU get what you need

Are you tired of stuffing your feelings of annoyance, frustration, or despair? Or maybe confrontation is easy for you, but usually turns into a shouting match? Strategic Confrontation is a **skill** that can be **learned**. Being able to confront people with confidence and purpose increases your personal power and happiness. Win support, earn respect, freshen the air — learn how to confront **strategically**.

## Benefits in the workplace ...

- Better overall communication
- Increased productivity and efficiency
- Reduced tension and stress
- Fewer “personality conflicts”
- Higher morale

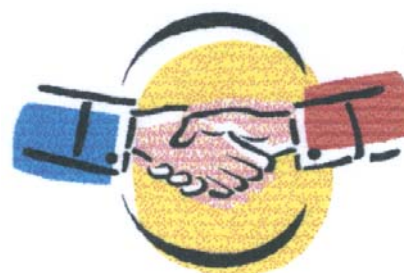


## Benefits for the individual ...

- Greater poise and confidence
- Improved relationships
- Less personal stress

## Handled in this presentation:

Number one key for reducing resistance in those you confront  
How to practically guarantee that you get what you need  
Avoiding the most common cause of defeat  
The most important question to ask  
How to think about the other person  
How to think about yourself  
How to think about your goal  
How to do a confrontation



  
*Cathy Reichel*  
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